Indomaret

Cash



Considered one of the leading convenience store retailers in Indonesia, Indomaret enables in-store cash payments. Users choose it at the online checkout. This generates a unique 16-digit payment code, linking a cash payment to that specific purchase. The user takes this code to a participating Indomaret convenience store. When they pay, their goods are released for shipment.

Specifications

Coverage

Consumer Indonesia
Merchant Global

Transactions

MinimumIDR 10,000MaximumIDR 2,500,000Timeout3 days 7 hours

Currencies

Consumer IDR
Processing IDR
Settlement USD

Features

Recurring payments

One-click payments

(X) Refunds

Partial refunds

(X) Multiple partial refunds

Payment assurance

(X) Chargeback risk

Why Indomaret?



With more than 20,500 convenience stores listed (Fitch), Indomaret offers a convenient way for consumers to pay for e-commerce goods and services.



48% of Indonesian adults don't have a bank account. Indonesians pay for 14% of transactions, worth approximately USD \$6 billion, in cash (PPRO Almanac).



A quarter of all Indonesian online shoppers buy from overseas merchants. Top buying destinations include China (43%), the USA (10%) and Singapore (9%) (PPRO Almanac).

How it works?



At checkout, the merchant can display either Indomaret or DOKU for the consumer to select 2

Payment method



If DOKU is selected, the consumer redirects to a DOKU HPP (merchant white label option) before selecting Indomaret 3

Payment method



The DOKU-hosted payment page displays the payment code and instructions to pay

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Payment point



The consumer uses the code to make a cash payment at a nearby Indomaret store

