# WeChat Pay H5

### Wallet



One of China's leading online wallets, WeChat Pay holds over 38% of mainland Chinese wallet share (iResearch Group) and counts over 900 million active users (Tencent). WeChat Pay supports e-commerce, peer-to-peer and online payments, as well as in-store transactions and cash withdrawals. Global brands are gaining huge popularity in China, and WeChat Pay is a must for brands who want to attract online mainland Chinese consumers. With Native Pay, the consumer scans the QR code with their WeChat app and authorises payment.

## **Specifications**

**Transactions** 

Timeout

#### Coverage **Currencies**

Consumer Merchant Switzerland, Germany, France,

Norway

Hungary, Italy, Netherlands,

#### **Features**

Minimum CNY 0.01 Maximum CNY 50.000 2 hours

Consumer CNY Processing

CHF, CNY, EUR, GBP, USD Settlement CHF, EUR, GBP, USD

Recurring payments

One-click payments

Refunds

Partial refunds

Multiple partial refunds

Payment assurance

Chargeback risk

## Why WeChat Pay H5?



39% of China's population are cross-border shoppers with cross-border e-commerce valued at US 301 billion (PPRO Almanac).



WeChat has over 1.3 billion active users (Statista) and as H5 pages continue to gain in popularity, the payment method is an essential tool to extend consumer reach.



Leverage one of the most powerful brands in China and provide the lucrative mainland Chinese consumer with a seamless and familiar payment experience.

## How it works?



At checkout (mobile browser), the consumer selects WeChat Pay as their preferred payment method

Payment method



The consumer's WeChat app is opened via deep link, and the payment is displayed for review

Payment method



The consumer clicks 'Pay Now' and enters their payment password to authorise the transaction

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Payment is confirmed

