

Cash App Pay

Digital wallet



Cash App Pay is a streamlined checkout solution developed by Block Inc., enabling U.S. consumers to make secure payments directly from their Cash App balance, bank account, or linked card. Designed for fast, mobile-first commerce, it eliminates the need for manual data entry and appeals strongly to Gen Z and Millennial shoppers.

Specifications

Coverage

Consumer United States
Merchant United States

Currencies

Consumer USD
Processing USD
Settlement USD

Transactions

Minimum USD 0.01
Maximum USD 40,000
Timeout 1 minute

Features

- Recurring payments
- One-click payments
- In-store/POS
- Refunds
- Partial refunds
- Multiple partial refunds
- Payment assurance
- Chargeback risk

Why Cash App Pay?



Impressive User Base: Cash App has over 55 million monthly active users as of 2024, with more than 70% under 35, making it an ideal solution for merchants targeting younger demographics.



High Engagement: Over 40 million users actively also use Cash App for peer-to-peer payments, creating a built-in user base for rapid payment adoption.



Fast & Secure Checkout: Cash App Pay supports QR-based and one-click online payments, with tokenised credentials and biometric verification enhancing security and reducing friction.

How it works?

