

Cash App Pay

Digital wallet



Cash App Pay is a streamlined checkout solution developed by Block Inc., enabling U.S. consumers to make secure payments directly from their Cash App balance, bank account, or linked card. Designed for fast, mobile-first commerce, it eliminates the need for manual data entry and appeals strongly to Gen Z and Millennial shoppers.

Specifications

Coverage

Consumer	United States
Merchant	United States

Transactions

Minimum	USD 0.01
Maximum	USD 40,000
Timeout	1 minute




Currencies

Consumer	USD
Processing	USD
Settlement	USD

Features

- ☐ Recurring payments
- ☒ One-click payments
- ☐ In-store/POS
- ☒ Refunds
- ☒ Partial refunds
- ☒ Multiple partial refunds
- ☐ Payment assurance
- ☒ Chargeback risk

Why Cash App Pay?

-  **Impressive User Base:** Cash App has over 55 million monthly active users as of 2024, with more than 70% under 35, making it an ideal solution for merchants targeting younger demographics.
-  **High Engagement:** Over 40 million users actively also use Cash App for peer-to-peer payments, creating a built-in user base for rapid payment adoption.
-  **Fast & Secure Checkout:** Cash App Pay supports QR-based and one-click online payments, with tokenised credentials and biometric verification enhancing security and reducing friction.

How it works?

