# Pay-easy

### Bank transfer



Pay-easy provides Japanese consumers with convenient, secure and risk-free options for e-commerce payments, taxes and other public service charges: online bank transfer and offline cash payments at ATMs and post offices. Consumers select Pay-easy at checkout, select their bank from the list and complete the transfer from their online banking interface. Pay-easy cites transactions worth almost 30 trillion Yen (USD 259.6 billion) in 2021.

## **Specifications**

### Coverage

Consumer Japan Merchant Global

#### **Transactions**

MinimumJPY 1.00MaximumJPY 1,000,000Timeout8 days 10 minutes

#### **Currencies**

Consumer JPY
Processing JPY
Settlement JPY

#### **Features**

Recurring payments

One-click paymentsRefunds

Rartial refunds

Multiple partial refunds

Payment assurance

Chargeback risk

# Why Pay-easy?



Japanese consumers are often risk-averse and sensitive to data collection, Pay-easy bank transfer lets consumers pay without providing personal details or accruing credit-based debt.



In 2022, Japanese consumers paid for 5.3 million transactions using the Pay-easy bank-transfer app, of which, 1.5 million were for e-commerce (Statista).



Pay-easy is the network of choice for all bank connections and transfers, with more than 300 banks in Japan.

### How it works?



At online checkout, the consumer selects Pay-easy as their preferred payment method



The consumer is redirected to a hosted payment page and selects to pay via bank transfer (Pay-easy)



