Pay-easy

Bank transfer



Pay-easy provides Japanese consumers with convenient, secure and risk-free options for e-commerce payments, taxes and other public service charges: online bank transfer and offline cash payments at ATMs and post offices. Consumers select Pay-easy at checkout, select their bank from the list and complete the transfer from their online banking interface. Pay-easy cites transactions worth almost 30 trillion Yen (USD 259.6 billion) in 2021.

Specifications

Coverage

Consumer Japan Merchant Global

Transactions

Minimum JPY 1.00 Maximum JPY 1,000,000 Timeout 8 days 10 minutes

Currencies

Consumer JPY
Processing JPY
Settlement JPY

Features

Recurring payments

One-click payments

Refunds

Partial refunds

Multiple partial refunds

Payment assurance

Chargeback risk

Why Pay-easy?



Japanese consumers are often risk-averse and sensitive to data collection, Pay-easy bank transfer lets consumers pay without providing personal details or accruing credit-based debt.



In 2022, Japanese consumers paid for 5.3 million transactions using the Pay-easy bank-transfer app, of which, 1.5 million were for e-commerce (Statista).



Pay-easy is the network of choice for all bank connections and transfers, with more than 300 banks in Japan.

How it works?



At online checkout, the consumer selects Pay-easy as their preferred payment method



The consumer is redirected to a hosted payment page and selects to pay via bank transfer (Pay-easy)



The consumer selects their preferred bank and redirects to the online banking login page

